**Features Page Content - Botsuite**

**Botsuite created by marketers for marketers, entrepreneurs & businesses**

World’s most powerful & reliable facebook messenger bot to convert your site & page visitors to leads, and leads to sales. The all in one AI enabled suite that comprises of bot to create multiple ecommerce stores, interact with the users, grab the user data and prepare the list in autoresponders to send mails, broadcast sms through sms gateway & many more. So, whether you are an individual, e-commerce store owner, online marketer or affiliate reseller/agency, you are going to need all the above tools and we’ve got you covered!

**For Business Owners**

As a business, we understand that your prime motto is to ensure that your visitors are converted to sales. Get a chatbot up within minutes for your business & let your virtual employee take the charge. Also botsuite integrates with other necessary tools seamlessly that will skyrocket your conversions.

**For Marketers**

Engage, acquire new customers, streamline new leads & contacts into your existing marketing ecosystem without bothering developers. And that’s exactly what botsuite gives you to maximize sales!

**For Freelancers & Agencies**

It’s all about how much satisfied your customer is! If you’ve got the touch, the game is your’s. Build, publish and manage bots for your clients, earn massive profit and serve any type of customer - be it local business, companies or startups.

**Create An ECommerce Store, Food Ordering, Service Booking System etc in facebook Messenger**

Unleash the power of facebook community and expand your reach to 3 Billion potential customers. Create multiple stores, add products, categories, attributes, selling price, coupons, add to cart, checkout, payment gateway, invoice all from one place to your messenger. Isn’t this fascinating? Yeah! Similarly create a restaurant ordering system, appointment system for your clinic, makeup/salon, hotel booking or any other niche & let the botsuite work for you from lead generation to follow-up and conversion.

**Abandoned Cart Recovery Reminder**

Recover lost sale

Send upto 3 reminders

Messenger, email, sms and what not!

**Setup Messenger Bot For Replying 24/7**

Text, image, video, GIF, button, generic template, quick reply, carousel

Button with - postback, URL, webview, call-us, user birthday

Quick reply with - postback, user email, user phone

Multiple reply set in single response - custom delay, typing on

Customise bot setting with - mark as seen settings, welcome message, get started button, chat with human settings, unsubscribe button reply, resubscribe button reply

Postback manager for - creating postback reply, save it and use in different place

**Bot Settings Export, Import & Tree View For Easy Bot Building**

Export bot settings

Save bot settings as template

Agency admin can save bot settings as template for users

Import bot settings to any pages

Visual & interactive tree view of bot for easy bot building

Easy drag and drop bot edit - replies, button, carousel, quick replies

**Facebook Messenger Marketing**

Highest engagement

Highest open rate

Highest result - Messenger is the best marketing channel.

One time notification - Send outside 24 hours window, Allows promotional message, Multiple OTN ID

**Send Promotional Message to Messenger Subscriber**

Sync existing subscribers

Send to old subscribers and new subscribers

Segment subscribers

Broadcast promotional message

Send personalized message

**Facebook Comment Marketing With Comment Bot**

World’s first tool for private reply with - Text, image, video, GIF, button, generic template, quick reply, carousel

Turn post commenters into messenger leads - auto comment reply, auto private reply, keyword based reply, save reply template, segment subscribers, dark post reply

Auto comment on page’s post - schedule comment, periodic comment, random comment, increase engagement

**Instagram Comment Marketing With Comment Bot**

Auto comment reply, keyword based reply

Manual comment post, get recent post list

Post analytics, hashtag search

**SMS Marketing**

Contact list - collect phone number inside messenger, import external list, list segmentation

All popular sms gateway integration such as twilio, nexmo, routemobile, clickatell, custom http api, semysms, africa’s talking

**Email Marketing**

Contact list - collect phone number inside messenger, import external list, list segmentation

Email broadcast - opt in email alert, bulk email sending, schedule email campaign, click rate, open rate

Email sender integration such as sendgrid, mailgun, SMTP, mandrill

Autoresponder integration such as mailchimp, sendinblue, active campaign, mautic, acelle

Create beautiful email templates - rich email editor, drag and drop email builder

**Social Media Marketing**

Social media posting - Post now, schedule post, bulk post, csv bulk post planner

Post type - text, link, image, video

Integrated social media for posting - facebook, twitter, linkedin, reddit, blogger, wordpress

**Comparison Marketing & Analytical Marketing**

Website facebook existence comparison - Number of share, number of reactions, number of content, plan for your next social media marketing strategy

Facebook page analytics with hundreds of metrics

Facebook page messenger analytics

**Learn how botsuite can take your business to the next level**

Shift your gears and accelerate your growth with the awesome tools and value addition from botsuite. Watch the live demo or join us over the webinar to check the entire platform and experience the awesomeness for yourself.

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Please use testimonial section here.

Footer